iftk

Institute of Fashion Technology Kerala

Government of Kerala

PROSPECTUS
2025

**Established in Technical Collaboration with
National Institute of Fashion Technology
Affiliated to University of Kerala
Approved by AICTE, New Delhi**

An Institution of Excellence managed by Centre for Continuing
Education Kerala, Thiruvananthapuram

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Government of Kerala

Director's Message

The Government of Kerala set up the Institute of Fashion Technology Kerala (IFTK) under the Centre for Continuing Education Kerala (CCEK) in 2010 in a technical tie-up with the National Institute of Fashion Technology (NIFT) and approved by the All India Council for Technical Education (AICTE), New Delhi. The Institute of Fashion Technology Kerala is the premier fashion institute in Kerala, imparting high-quality fashion education in design and apparel manufacturing. Fashion is an art, a lifestyle, and a self-portrait medium, so being one of the most creative course options, fashion design never goes out of style. IFTK has evolved for more than 15 years amidst the ever-changing landscape of fashion and has pioneered holistic fashion education that adapts to the changing times. Receiving a high-quality education from the right place at the right time helps students achieve their life goals successfully. When they graduate and serve the industry, they become our footprint in creative education. We believe in quality over quantity, and this global language of fashion is a part of every individual's life.

IFTK takes the responsibility for being in the lead directing and supporting this global language through creative minds. It streamlines the strengths of students and helps in their transition into a professional environment. I can assure you that the competent faculty, energizing environment, and the prospect of growth at IFTK provide the best in fashion education through its professionally managed campus at Vellimon in Kerala, Kollam. This institute would surely be an impetus for any aspirant desirous of entering the fashion industry.

Smt. Madhavikutty M. S. IAS
DIRECTOR

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Institute

Genesis

The Institute of Fashion Technology Kerala (IFTK) was set up under the aegis of the Centre for Continuing Education Kerala (CCEK), Govt. of Kerala, to develop professionals for taking up leadership positions in fashion business in the emerging global scenario. The Institute is approved by AICTE New Delhi and affiliated with the University of Kerala, Thiruvananthapuram.

The Institute aims at envisioning and evolving fashion business education in the country through its professionally managed campus in the beautiful locality of Vellimon, Kundara, Kollam District, Kerala. The Institute aims to provide a platform for fashion education, research, and training.

The Memorandum of Understanding signed between the NIFT and the CCEK enables the institute to conduct the classes professionally at par with the same standard of NIFT. The infrastructures developed at IFTK are at par with fashion institutes of international repute. The Hon. Education Minister, Govt. of Kerala is the Chairman of the Governing Body constituted for the management of the Institute.

Teaching Methodology

The Institute involves a cohesive, contextual, and nurturing environment for learning. The emphasis is on professional development providing a competitive edge using standardized pedagogy and teaching methodology. It also involves sharing work as well as learning processes with peers and faculty, whose feedback and guidance are crucial to the student's understanding, development, and maturity. Students undertake classroom and workshop assignments, conduct field studies, make presentations, participate in group discussions and seminars, and are encouraged to develop industry linkages.

The students also get the best opportunity to work in an intellectually stimulating environment on projects focusing on integrative abilities that use skills ranging from technical expertise to creative exposure and conceptualization. The creative mode of teaching is supplemented by the latest visual aids and IT tools.

The Faculty

The IFTK faculty trained at some of the reputed design and fashion institutes bring to the classroom professional capabilities, wide exposure, and years of hands-on industry experience. Committed to growth in their profession, the faculty constantly upgrades their knowledge and skills through sustained interaction with the industry and research work in relevant areas. Students enhance their talents by working with faculties on various real-life projects, thereby gaining invaluable knowledge, experience, and awareness about the latest global trends.

IFTK and the Fashion Industry

The graduate programme at IFTK is extensively integrated with the fashion business. The intense and dynamic interaction between the industry and academics provides requisite insight and appreciation of business concepts. Internship and industry visits as well as real-life projects, seminars, and interactions provide opportunities for students to appreciate and understand the workings of the industry. The Institute also undertakes research and consultancy projects for the industry with its expertise in design, management, and technology at strategic and operational levels.

Resource Centre

In the 21st century, Information is the most important resource, and knowledge management is the most crucial function in an organization. The Resource Centre at IFTK provides the necessary infrastructure to collate and disseminate this critical input. Its integrated collection of print, visual, and creative material resources is systematically documented and this is the source of information for the study of international and contemporary Indian fashion.

Academic Infrastructure

The Institute of Fashion Technology Kerala aims at establishing the benchmark for the quality of professionals who go into the fashion industry. The Institute provides comprehensive and state-of-the-art infrastructure and equipment to impart both practical and theoretical training. The facilities and services offered to the students allow them the freedom to experiment with and generate creative ideas.

The classrooms are equipped with audio-visual equipment like LCD, Slide Projector, Television, etc. The Institute invests in the latest equipment to acquaint students with the latest manufacturing technology. The laboratories are equipped with requisite machinery for garment construction, patternmaking, CAD, etc.

IFTK realises the significance of the role of Information Technology in modern technical education. The IT infrastructure provided to support academics in IFTK is of international standard. The Institute also understands the value of information in fashion education and has developed well-stocked Resource materials.

Recognition

Approval by AICTE New Delhi

Institute of Fashion Technology Kerala (IFTK) is approved by All India Council for Technical Education (AICTE), New Delhi from the academic year 2019-20 onwards for the conduct of full time four years Bachelor of Design(B.Des) Degree in Fashion Design with a student intake of 60.

Affiliation with University of Kerala

Institute of Fashion Technology Kerala (IFTK) is the first of its kind in the state of Kerala to get affiliated with the University of Kerala, Thiruvananthapuram to offer 4 years (8 Semesters) B.Des (Bachelor Degree in Design) – Fashion Design programme. This course was introduced at IFTK with the affiliation of University of Kerala, Thiruvananthapuram in the academic year 2014 -15.

Authorities

Minister for Education, Kerala State	Chairman (Ex officio)
Principal Secretary, Higher Education Department	Vice Chairman (Ex officio)
Principal Secretary, Planning Department (or his nominee)	Member
Principal Secretary, Finance Department (or his nominee)	Member
Director of Technical Education	Member
Director of Collegiate Education	Member
Senior Joint Director [Poly Stream], Dept. of Technical Education	Member
An eminent Educationalist / Scientist	Member, nominated by the Govt.
Principal, Govt. Engineering College, Barton Hill, Thiruvananthapuram	Member, nominated by the Govt.
Principal, Central Polytechnic College Vattiyoorkavu, Thiruvananthapuram	Member, nominated by the Govt.
Principal, Govt. Womens College, Thiruvananthapuram	Member, nominated by the Govt.
1. Managing Director, Keltron, Thiruvananthapuram 2. Chief Executive Officer, Technopark, Thiruvananthapuram	Members, nominated by the Govt.
Chairman, Indian Society of Technical Education, Kerala Section	Member
Director, Centre for Continuing Education Kerala	Treasurer & Member Secretary (Ex officio)

EXECUTIVE COMMITTEE

- Principal Secretary, Higher Education Department   – Chairman
- Principal Secretary, Finance Department (or his nominee)
- Director of Technical Education
- Director of Collegiate Education
- Managing Director, Keltron, Thiruvananthapuram
- Chief Executive Officer, Technopark, Thiruvananthap uram
- Director, Centre for Continuing Education Kerala

Bachelor of Design

B.Des

Fashion Design

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Institute of Fashion Technology Kerala

Government of Kerala

www.iftk.ac.in

The Programme

Introduction

Bachelor of Design (B.Des) – Fashion Design is an Undergraduate programme of 4-year duration. The Bachelor of Design educates students to have a voice in the development of a sustainable fashion world. The programme provides students with experiences using established and emerging technologies in a collaborative atmosphere, where integration is perceived as the driver for creative and innovative design. The programme teaches that it is the responsibility of the designer to integrate design elements within appropriate social, cultural, ethical, and environmental contexts. In their courses, students re-imagine the boundaries of everyday life and bring a new dimension to objects, graphics, environments, ceramics, jewelry, and textiles. The programme encourages students to adopt innovative approaches by challenging conventional applications of materials, systems, processes, and technologies.

The Bachelor of Design (B.Des) programme has an integrated approach to design. Rather than producing specialists, graduates are flexible with a broad range of skills allowing them to work across a wide range of design disciplines. Fashion Design provides a holistic input on generic design with a more focused approach towards apparel. This inculcates in students the ability to develop and channel creativity. The curriculum hones design sensitization, which balances global fashion aesthetics with an Indian soul.

Objectives of the Programme

Bachelor of Design (B.Des) – Fashion Design is a four year (8 Semesters) full-time programme that employs the best practices and methods that will guide the students to discover and explore the style and talent they can offer to high-profile industries.

The rapid changes due to globalisation, advanced technology and communication are affecting the nature of science at large. Fashion Design which is, continuously evolving belongs to and is conditioned by the country's socio-cultural and economic environment. Suspended between tradition and modernity, craftsmanship and industrialisation, design education in India is two–fold trust harnessing available human, material and technological resources on the one hand and aligning itself with global trends and influences on the other.

Aims of the Programme

- *To develop young and sensitive designers in the field of fashion.*

- *To provide professional fashion education in line with national and international industry practices.*

- *To bridge idealism with reality by focusing on innovation and excellence.*

- *To create sustainable designs with emphasis on economic, ecological & social values.*

- *To provide specialized platforms to bring out their creativity.*

- *To prepare students for the challenges of design entrepreneurship*

Programme Summary

First Year (Foundation Programme)

To meet the dynamics of fashion education, a Foundation programme, designed to orient and sensitize students towards an understanding of the fundamentals of fashion business namely design, technology, and management from a sociocultural perspective. The programme's focus is to build the base for future learning of the design and technology function.

Second Year

Introduces students to various aspects of Fashion Design education through subjects like Fashion Illustration and Design, Fashion Studies, Elements of Textiles, Surface Development Techniques, Design Process, History of Design & Fashion, Pattern Making, Draping, and Garment Construction which culminate into the development of prototypes. Students are given hands-on exposure to the craft heritage of the country.

Third Year

Builds on the learning from the previous year by strengthening and building on departmental specialization. The focus is on greater exposure to the complexities and nuances of various segments of the apparel industry. An industry internship is an invaluable experience for students to interface between design and the technicalities of production.

Fourth Year

Focuses on niche specializations and electives with a focus on research, design, and development. The final semester culminates with a Design Collection, where students present their ensemble creations in a fashion show hosted by professional models on the runway.

Job
Profiles
in the
Fashion
Industry

Fashion Designer
Fashion Merchandiser
Fashion Stylist
Fashion Illustrator
Freelance Designer
Fashion Forecaster
Fashion Choreographer
Fashion Co-ordinator
Fashion Journalist
Entrepreneur etc.

Who Can Apply?

Conditions for Admission

Candidates for admission to the Bachelor of Design Degree programme (B.Des) – Fashion Design shall be required to have passed the 12th Standard Examination from a recognized board of Education.   All Admissions to the Bachelor of Design Degree course (B.Des) –Fashion Design at IFTK shall be subject to clearing an Aptitude Test conducted by the LBS Centre for Science and Technology.

Reservation of Seats

The seats reserved for SC/ST/OBC are as per the Kerala Government and University of Kerala norms. 10% of seats are also reserved for Economical Weaker Section (EWS) students as per G.O. (M S) No: 128 / 2020 / HEdn dated 20/03/2020.

Entrance Examination

The Aptitude Test Comprises of General Ability Test & Creative Ability Test

1. General Ability Test (GAT)

Quantitative Ability

This sub-test is designed to test the quantitative skills of the candidates. The subtest consists of questions on addition, multiplication, division, fractions, percentages, rate of interest, work and task, ratio proportion, and distance.

Communication Ability

This sub-test is aimed at testing the English language skills of the candidate in day-to-day communication. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one-word substitutes, idioms and phrases, correct spellings, etc.

English Comprehension

This sub-test is to test one's ability to comprehend the meaning of a given passage.

Analytical Ability

This sub-test is designed to test the candidate's inference and logical reasoning.

General Knowledge and Current Affairs

This sub-test is designed to test the candidate's knowledge of current affairs.

2. Creative Ability Test (CAT)

This test is aimed at judging the skill, power of observation, innovation, and design ability of the candidate. An important aspect of the test is the use of color and drawing skills of the candidate.

Student Welfare

Recreation

To encourage student participation in extracurricular activities, various clubs have been formed to enable the students to interact with each other. The clubs function under the guidance of the faculty/officer in charge. The clubs function during the activity hour. The club activities are held throughout the year and the final activities of the clubs are highlighted during the annual event.

Placement

Placement is an indicator of the performance of a fashion college. Students who complete a four-year Bachelor of Design (B.Des.) in Fashion Design at the Institute of Fashion Technology Kerala (IFTK) are eligible for placement assistance. The institute has tie-ups with the leading brands in the apparel industry, and students are being placed in various designations in design, merchandising, planning, styling, quality, and production fields.

IFTK achieved 100% placement for the B.Des. Fashion Design batch of 2020 -2024. A set of 52 students were there in the 2020 - 2024 B.Des Fashion Design Batch. Total of around 39 students registered for placement. We could able to give placement for all the 39 students. Students were placed as Designers, Apparel Merchandisers, Visual Merchandisers, Retail Merchandisers, Industrial Engineers, and Quality Controllers etc. at firms like.

Some of Our Placement Partners

Fee Structure

Academic Fees	
Tuition Fee	Rs. 48000/ per semester
One Time Fee during Admission	
Security Deposit	Rs.5000/- (one time refundable)
Registration Fee	Rs.2000/-

Fee Refund Policy

As per G.O.(Rt.) No.77/2019/H.Edn. Dated 18-01-2019, the Government has adopted the norms and regulations of the All India Council for Technical Education (AICTE) in respect of a refund of fees (Clause 7.13 of chapter VII of AICTE approval process handbook 2019-2020) to all courses approved by AICTE in Kerala the norms of AICTE and Govt. of Kerala. The government has also extended the Clause on refund of fees on cancellation of admission to students undergoing courses approved by AICTE as per the Approval Process Handbook.

Accordingly, the norms and regulations in respect of refund offer will be as follows:

1   In the event of a student withdrawing before the start of the Course, the entire fee collected from the student, after a deduction of the processing fee of not more than Rs.1000/- (Rupees One Thousand only) shall be refunded by the Institution. The Institution will not retain the School/Institution Leaving Certificates in original.

2   In case, a student leaves after joining the Course and if the vacated seat is consequently filled by another student by the last date of admission, the Institution will refund the fee collected after deduction of the processing fee of not more than Rs.1000/- (Rupees One Thousand only) and proportionate deductions of monthly fees and hostel rent, where applicable.

3   In case the vacated seat is not filled, the Institution will refund the Security Deposit and return the original documents.

4   The Institution will not demand fees for the subsequent years from the students cancelling their admission at any time. Fee refund along with the return of Certificates will be completed within 7 days.

5   If the Institution is not following guidelines issued by the Council regarding the refund of fees for cancellation of admission or delaying refunds, it shall be liable to any one or more of the following punitive actions by the Council.

- Fine for Non-Compliance of refund rules of the fee levied against each case shall be five times the total fee collected per student.
- Suspension of approval for NRI and supernumerary seats, if any, for one Academic Year.
- Reduction in "Approved Intake".
- No admission in one/more Course(s) for one Academic Year Withdrawal of approval for programme(s)/Course(s).

Admission Guidelines

Admission Calendar	
Availability of Online Application Form	15/03/2025 to 31/05/2025
Last Date for Online Submission of Application Form	31/05/2025
Date of Entrance Examination	2 nd Week of June 2025
Commencement of Classes	1 st Week of July 2025

(Dates are Tentative)

Submission of Application Form
(Only Online Application)

The application form has to be submitted only online. To fill out the online application, the candidate has to do an online payment of Rs.1500/- using the link provided on the website. There is no need to send any hard copy of the submitted application form. However, candidates are advised to keep a copy of the application form submitted for reference. Please read the instructions carefully mentioned on the website – www.iftk.ac.in before filling out the online application form. Forms submitted online after the due date will not be accepted.

How to Reach Us

Rail Connectivity

Kollam is well connected to all major cities of Kerala (Thiruvananthapuram, Ernakulum, Palakkad, Thrissur, Kozhikode, Kannur, and Malappuram) and other States by the railway network. The IFTK campus is located at Vellimon, approximately 18 Kilometres from the Kollam Railway Junction. Kundara is also the nearby railway station connected to Kollam by railway network. Kundara railway station is approximately 7 kilometers from IFTK campus. Train details connecting Kollam from various places can be seen from the section Passenger Info/Timetable Information / Trains at a Glance from the Indian Railways website https://indianrailways.gov.in/.

Bus Connectivity

Kollam Bus Stand, situated at the city centre connects various parts of Kerala and neighbouring states like Tamil Nadu and Karnataka. IFTK campus is approximately 15 kilometers from the Kollam Bus Stand. The approximate time to reach IFTK by bus is 20 minutes. Large numbers of local buses are available from Kundara, Elampalloor, Anchalummood, Vellimon Junction, Kottiyam, and surrounding places to reach the IFTK campus easily.

Note

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